

# 3 Key #NextGenMSP Security Strategies

**WEBROOT®**  
Smarter Cybersecurity™

## Automation

- » Adopt automation tools and other support apps that enable MSPs to provide proactive service even with limited manpower
- » Manage dynamic cloud-based solutions rather than a fixed set of on-premises assets
- » Automate routine tasks and focus on support, satisfaction, and other services, building stronger client relationships and long-term contracts



Webroot offers RMM and PSA integration; Global Site Manager console provides hierarchical, multi-tenant management to easily control thousands of endpoints

## Technology Standardization

- » Standardize on a single reference architecture (stack) that maximizes efficiency for MSP clients and boosts profitability
- » Provide solutions that yield more client uptime and productivity while increasing ease of support
- » Adopt scalable products that can keep up as client bases grow



Webroot gives MSPs a single solution that protects against next-gen malware, while streamlining purchase, deployment, and management

## Full-Spectrum Protection

- » Deliver effective security against full range of today's threat conditions, both known or unknown, regardless of sophistication or volume
- » Secure all points of vulnerability (networks, endpoints, and users) across the board
- » Offer maximum protection while reducing impact on both endpoint resources and end user productivity



Webroot collective threat intelligence to proactively protect against known and unknown threats across numerous threat vectors in a <1MB agent that won't slow users down



To learn more visit [webroot.com/nextgenMSP](https://webroot.com/nextgenMSP)