

U.S. Travelers

Are Your Mobile Devices Safe?

Millennials Versus Boomers: Cybersecurity Gap

MILLENNIALS

BOOMERS

Concerned with Their Personal Online Security:

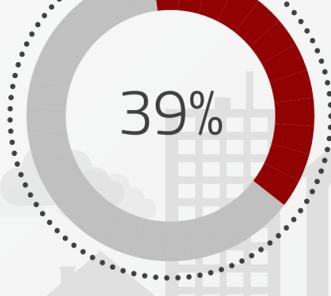


85%



95%

Report They Have Security Solutions Installed:



39%



49%

Millennials are more concerned (49%) with someone gaining access to their social media accounts than their email accounts (33%)



Unsafe Travel Practices



Almost two thirds of millennials (59%) share their personal travel plans on social media sites such as Facebook, Instagram, and Twitter

71% of baby boomers report that they NEVER share personal travel plans on social media



88% of millennials connect to free public Wi-Fi when traveling

32% of baby boomers do not use public Wi-Fi due to security concerns



Lost and Found



Only 7% of baby boomers report losing a mobile device while traveling in the past year but 20% of millennials have lost a device

Top Three Locations to Lose a Mobile Device:



Restaurant



Hotel



Park

Data Privacy and Security

Personal Information of Most Concern on a Lost Mobile Device:

Air Ticket <small>First Class</small>		Secure Airlines		Ref. Number
				234 567 890 776
Personal Information	Millennials	Baby Boomers		
Banking or credit card account information	79%	79%		
Online dating history	6%	3%		
Social media usernames and passwords	49%	33%		
Social security number	51%	61%		
Work or personal email correspondence	45%	57%		
Text history	33%	30%		
Photo history	37%	36%		

BoardingPass

What Can Travelers Do?

- If you plan to bring it, back it up.** Backing up mobile devices is an important defensive measure in recovering from attacks by cybercriminals or device loss while traveling.
- Keep your antivirus software up-to-date.** Make sure that antivirus software is installed on mobile devices and that the subscription is current.
- Avoid free public Wi-Fi.** Cybercriminals are known to create ad-hoc networks that look like free internet, but actually launch a "man in the middle" attack. It's best to stick to secure networks when traveling.
- Keep your devices with you at all times.** Be aware of where mobile devices are, as they are hot targets for theft.
- Use a password.** Lock mobile devices to ensure data remains secure.
- Use good judgement.** Be extra vigilant about the websites visited, the URLs followed, and the applications and mobile apps used.

About the Study: Based on a 2016 online survey of 201 millennials and 204 boomers in the U.S. The online survey, commissioned by Webroot, is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.